HIGHLIGHT YOUR BRAND.
POSITION YOURSELF AS A GREEN CHEMISTRY CHAMPION.

Sponsor the 23rd Annual Green Chemistry & Engineering Conference
– and –
9th International Conference on Green and Sustainable Chemistry
RESTON, VA | JUNE 11 - 13, 2019
2019 SPONSORSHIP AND SUPPORT OPPORTUNITIES

Platinum Sponsor
(1 Exclusive Sponsorship Available)
$50,000

Gold Sponsors
$25,000

Silver Sponsors
$15,000

Keynote Sponsor
(3 Separate Sponsorships Available)
$10,000

Industry Outreach Package
(Co-sponsorships)
$8,000

Student Workshop Sponsor
(Co-sponsorships)
$7,500

Mobile App Sponsor
(1 Exclusive Sponsorship)
$7,000

Networking Break Sponsor
$2,000

Wi-Fi
$5,000

Session Sponsor
$2,000

GC&E Poster Session & Reception | Product Showcase
$5,000

Exhibitor
$1,600

Bronze Sponsors
$5,000
## 2019 SPONSORSHIP AND SUPPORT OPPORTUNITIES DETAILS

<table>
<thead>
<tr>
<th></th>
<th>PLATINUM SPONSOR</th>
<th>GOLD SPONSORS</th>
<th>SILVER SPONSORS</th>
<th>Keynote Sponsor (3 Separate Sponsorships Available)</th>
<th>Industry Outreach Package (Co-sponsorships)</th>
<th>Student Workshop Sponsor (Co-sponsorships)</th>
<th>BRONZE SPONSORS</th>
<th>GC&amp;E Poster Session &amp; Reception (Co-sponsorships)</th>
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</thead>
<tbody>
<tr>
<td><strong>Amount</strong></td>
<td>$50,000</td>
<td>$25,000</td>
<td>$15,000</td>
<td>$10,000</td>
<td>$8,000</td>
<td>$7,500</td>
<td>$5,000</td>
<td>$5,000</td>
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<tr>
<td><strong>Specific Level Perks</strong></td>
<td>✓ Title Sponsor recognition throughout the year ✓ <strong>Opening Night Welcome Reception</strong> Sponsorship with 2 minutes of remarks ✓ Title Sponsor recognition on GC&amp;E booth signage at both yearly ACS National Meetings ✓ Premium placement of an ad on the Printed Conference Schedule</td>
<td>✓ Placement of an ad on the Printed Conference Schedule ✓ Half-Day Session sponsorship</td>
<td>✓ Exclusive sponsorship of one <strong>Keynote Session</strong> ✓ 2 minutes of remarks before the session ✓ Networking Break following session</td>
<td>✓ 9th Annual <strong>Industrial Roundtable Poster Reception</strong> ✓ Sponsor a technical session of your choice</td>
<td>✓ <strong>Monday Student Workshop</strong> ✓ Recognition on promo materials ✓ Networking Break</td>
<td>✓ GC&amp;E Poster Session &amp; Reception ✓ This two hour poster session is attended by all conference attendees ✓ Verbal recognition of sponsorship session ✓ Recognition on promo materials</td>
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<tr>
<td><strong>Logo Placement</strong></td>
<td>✓ Title Sponsor Recognition on: • Conference bags • Onsite signage • Website • Social media banners • E-blasts</td>
<td>✓ Gold Sponsor Recognition in Onsite and Website</td>
<td>✓ Silver Sponsor Recognition Onsite and Website</td>
<td>✓ Event signage</td>
<td>✓ Event signage</td>
<td>✓ Event signage</td>
<td>✓ Bronze Sponsor Recognition Onsite and Website</td>
<td>✓ Event signage</td>
</tr>
<tr>
<td><strong>Logo/Listing in:</strong></td>
<td>✓ Mobile App ✓ Onsite Slideshows ✓ Conference Website</td>
<td>✓ Mobile App ✓ Onsite Slideshows ✓ Conference Website</td>
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<tr>
<td><strong>Ad in Mobile App</strong></td>
<td>✓ Splash Page Ad</td>
<td>✓</td>
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<tr>
<td><strong>Full Conference Registration(s)</strong></td>
<td>5</td>
<td>4</td>
<td>2</td>
<td>1</td>
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<tr>
<td><strong>Mentions on ACS GCI’s Social Media (Twitter, Facebook, LinkedIn)</strong></td>
<td>15</td>
<td>10</td>
<td>5</td>
<td>5</td>
<td>3</td>
<td>3</td>
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<td>3</td>
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<tr>
<td>ATTENDEE REGISTRATION LISTS</td>
<td>PLATINUM SPONSOR (1 Exclusive)</td>
<td>GOLD SPONSORS</td>
<td>SILVER SPONSORS</td>
<td>Keynote Sponsor (3 Separate Sponsorships Available)</td>
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<td>2 weeks prior to Conference</td>
<td>1 week prior to Conference</td>
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<td>RECOGNITION IN THE Nexus Newsletter and Blog (18,000+ subscribers)</td>
<td>✓ Title Sponsor listing ✓ Choice of 3 ads or 3 educational articles ✓ Choice of 1 ad or 1 educational article ✓ Recognition as Keynote Session Sponsor ✓ Recognition as sponsor of industry events ✓ Recognition as sponsor of student workshop ✓ Recognition as GC&amp;E Poster Session &amp; Reception sponsor</td>
<td>✓</td>
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<tr>
<td>OPPORTUNITY TO DISTRIBUTE ONE BRANDED ITEM</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>LISTING IN ACS Progress Report and ACS Annual Report</td>
<td>✓</td>
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**MOBILE APP SPONSOR**
$7,000
- Official Sponsor of Conference Mobile App—our digital program book
- Logo placement prominently in App
- On-site signage as the Mobile App Sponsor
- Includes logo and/or listing on the conference website, mobile app, on-site slideshow and ACS reports

**WI-FI SPONSORSHIP**
$5,000
- Official Sponsor of access to Internet for all Conference attendees.
- On-site signage as the Wi-Fi Sponsor
- Logo or ad on the Wi-Fi landing page, seen by all attendees accessing Wi-Fi

**NETWORKING BREAK SPONSOR**
$2,000
- Logo signage at the coffee/tea break
- Opportunity to distribute corporate promotional items
- Attendee Registration List one week prior to Conference
- Includes logo and/or listing on the conference website, mobile app, on-site slideshow and ACS reports

**SESSION SPONSOR**
$2,000
- Logo signage at entrance of sponsored session and logo recognition in session’s opening remarks
- Attendee Registration List one week prior to Conference
- Includes logo and/or listing on the conference website, mobile app, on-site slideshow and ACS reports
Get in front of an energized crowd at the Green Expo!

The GC&E Green Expo is central to the conference, surrounded by symposia rooms, where attendees will pass between sessions. Planned networking breaks are designed to encourage and enhance time exploring the Expo. Expo booth includes:

- 10’ exhibit space
- 6’ x 3’ table, chair & bin
- Wi-Fi
- 2 Expo passes to staff booth*
- Conference registration list 2 weeks before event
- Access to Breakfasts, Welcome Reception and Networking Breaks

The Green Expo is open Tuesday-Wednesday 8 am to 5 pm and Thursday 8 am to 4 pm. All exhibit tables must be staffed during Expo hours (lunch optional).

*Exhibitor Passes do not include access to the Conference programmatic content, nor can they be used to present oral or poster presentations. However, passes can be upgraded to full conference registrations for $350 or $197.50 for one day.
Support the Largest Green Chemistry & Engineering Conference

**AN OPPORTUNITY TO REACH TARGETED AUDIENCES**

26 segmented emails delivered to 545K addresses in 2018.

20% Open Rate

108K pairs of eyes viewing GC&E Conference eblasts.

**LARGEST DIGITAL MEDIA AUDIENCE IN GREEN CHEMISTRY**

Partnering gives you access to this growing audience.

593K PAGEVIEWS/YEAR

244K VISITORS/YEAR

acs.org/gci

Conference Website

111K PAGEVIEWS/YEAR

38K VISITORS/YEAR

gcande.org

ACS GCI Website

Social Media Snapshot

- @ACSGCI: 20.5K and growing, 1.5M Impressions/Year, 42.4K Profile Visits/Year
- Facebook: 4.6K Followers
- LinkedIn: 4.6K Connections

Increased Reach & Impressions During 2018 Conference Period*

- Twitter: 109K Impressions
- #gcande/#gcande resulted in 2.7M Impressions and a Reach of 295K

* Conference period includes 10 days where the Conference is at the center

**2018 CONFERENCE HIGHLIGHTS!**

602 Registrants

2018 in Portland Drew a Record Number of Registrants

57% of 2018 Portland attendees joined us for the first time

3 Keynote Addresses

People are coming from all over the world to join our Conference!

268 Presentations

** Based on 2018 Portland Data
**Cross Promotion Expands!**

**Engagement with 15+ Chemistry Focused Media Partners**

> 16,290 total views
> 1,202 clicks on exhibits/sponsors

We went fully digital in 2018—Mobile App usage is almost 100% of attendees.

**GC&E Product Showcase**

15 Companies Participated

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### ORGANIZATIONS IN RECENT ATTENDANCE

**INDUSTRY**
- Amgen
- Apache
- Apple
- Astrazeneca
- BASF
- Bayer
- Boehringer Ingelheim
- Bristol-Myers Squibb
- CHIMEX (L'Oreal)
- Corning
- Dow Chemical Co.
- DuPont
- Eastman Chemical
- ECOLAB
- Eli Lilly and Company
- Estee Lauder Co
- Ford Motor Co.
- General Electric
- GlaxoSmithKline
- Hitachi Ltd.
- Intel
- Johnson & Johnson
- Kimberly-Clark
- Merck
- MilliporeSigma
- Nike, Inc.
- Novartis
- P&G
- Patagonia
- Pfizer Inc.
- Roche
- SANOFI
- SC Johnson and Son
- Seventh Generation
- Solvay USA Inc.
- Target

**EDUCATION**
- The Boeing Company
- Unilever
- Warner Babcock Institute for Green Chemistry
- American University
- Brown University
- California Institute of Technology
- Carnegie Mellon University
- Columbia University
- Cornell University
- Drexel University
- Duke University
- George Washington University
- Georgetown University
- Georgia Institute of Technology
- Harvard University
- Howard University
- McGill University
- Michigan State University
- Massachusetts Institute of Technology
- Northeastern University
- Northwestern University
- Penn State University
- Princeton University
- Queen's University
- Rensselaer Polytechnic Inst.
- Rice University
- Stanford University
- Texas A&M
- University of York
- UMass Lowell
- University of Bath
- University of California, Berkeley
- University of California, Davis
- University Of California, Irvine
- University of Illinois at Urbana-Champaign

**GOVERNMENT**
- NASA
- National Renewable Energy Laboratory (NREL)
- National Science Foundation
- Pacific Northwest National Laboratory (PNNL)
- US Department of Energy
- US Dept. of Commerce
- US Environmental Protection Agency (EPA)

**NGO/NPO**
- Beyond Benign
- Ellen MacArthur Foundation
- GreenCentre Canada
- Green Chemistry & Commerce Council (GC3)
- NESSE
- Northwest Green Chemistry
- Royal Society of Chemistry

**MEDIA**
- Bloomberg BNA
- Chemical & Engineering News
- Plastics Engineering Magazine
For further information visit gcande.org or contact Matthew Deinhardt at m_deinhardt@acs.org or (202) 872-6109.